

Business Profile:

2 studio locations plus locations in daycares and communities, 470+ students, 20-25 teachers
Tonya Ebner, Owner

Tonya’s Challenge:

As her studio locations increased and her needs became more mobile, Tonya saw a tremendous need to implement a web-based solution. She knew that providing online enrollment would be a tremendous hit with clients and make her life easier.

The Details:

Tonya’s accounting background gave her the confidence to dive into a new software solution that would provide recurring billing features in addition to the music studio features that she needed to improve her business operations. Tonya was introduced to Jackrabbit by Sam Beckford and after seeing everything the software offered, she quickly became a JackrabbitMUSIC user.

JackrabbitMUSIC impressed Tonya immediately as a powerful web-based tool that would make a difference in her work day and time restraints. The solution has become a time management powerhouse for Tonya and helps her save more than a week per month in just accounting and enrollment activities. The time-savings is tremendous in allowing Tonya to be with her family in the evenings instead of constantly in front of her computer.

Tonya sees advantages that the email tools provide by enabling her to contact her entire student list or specific groups with just a couple of simple clicks.

JackrabbitMUSIC has allowed Tonya to eliminate paper statements by giving parents access to their entire history online so they can track all costs, class attendance and purchases at their convenience. Tonya can also use the portal to leave personal messages for customers and to track activity so she knows where her portal users spend most of their time.

JackrabbitMUSIC’s Payroll feature was the biggest surprise for Tonya. Being able to do payroll from her rosters saves times by completing the process is just a few easy steps.



“JackrabbitMUSIC makes us look like we’ve moved into the 21st century. We use all the features. It saves tremendous time for me and my staff in giving people answers so they don’t have to call us and ask questions. We could NEVER have purchased our second studio without JackrabbitMUSIC in place.”

Tonya Ebner

Jackrabbit’s Value:

- Auto-payment features enable bad debt to be eliminated.
- Information at your fingertips enables you to provide answers to parents and students immediately.
- Dashboard makes owners efficient with the information about their entire business.
- Portal enables self-serve information and minimizes phone calls for answers.
- Time-management improvements enable owners to spend more time on strategic activities and with their families.



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